

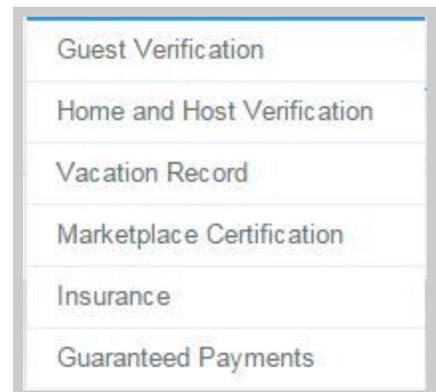
SafelyStay: A Trust Broker for the Vacation Rental Market

Remember way back when you'd buy something on [Ebay](#), and wonder if you're going to get ripped off, if the seller would actually ship the product, if the product was actually what they said it was? Or on the other side of the transaction, did the buyer pay you or demand their money back or not return the purchase when they said they would? Many people had bad experiences using Ebay in those days. But in 2002, [Ebay acquired PayPal](#), and inserted the banking technology startup in the middle of as many transactions as they could.

[PayPal](#) gave buyers and sellers peace of mind by ensuring that sellers' promises were true and buyers' money was real until both sides of the transaction were satisfied. [SafelyStay](#) provides the same kind of service for vacation rental property owners and renters: ensuring that property owners' promises are true and the vacation renters' money is real until both sides of the transaction are satisfied.

[USA Today travel columnist Christopher Elliott recently introduced SafelyStay](#) as he described a "vacation rental horror story", which did not have to happen. It's so simple to find a home to rent on [VRBO](#), [HomeAway](#), [AirBnB](#), and dozens of other sites, but it's not as easy to verify if the property is as nice, clean, bug-free, and wonderful as the owner describes it. Similarly, property owners have no idea who's going to be staying in their vacation home: will you get [Motley Crue](#) or [The Ingalls Family](#)?

SafelyStay sits in the middle of each vacation rental transaction to help each side have the best experience possible, let the best home and renters rise to the top, and provide assurance that both sides will get their money's worth. [SafelyStay provides a host of services](#) for both the renter and the property owner, including running renter names through its database of "problem" customers, checking for felonies and sex offenders, and eliminating the need for a security deposit by holding your reservation funds in escrow to protect against fraud and to ensure the home exists and is as described.



Guest Verification
Home and Host Verification
Vacation Record
Marketplace Certification
Insurance
Guaranteed Payments

Just as PayPal made it easier - both emotionally and financially - to buy something from anyone around the globe on Ebay, SafelyStay removes the emotional burden of renting a vacation home.